

LAKEWOOD INDUSTRIAL COMMISSION MINUTES OPEN SESSION

MEETING OF: July 28, 2010

Adequate Notice of this meeting was provided in accordance with the OPEN PUBLIC MEETINGS ACT, P.L. 1975, c. 231.

The meeting was called to order by Chairman Robert Kirschner at 12:25 PM

Presiding: Robert Kirschner, Chairman
 Present: Commissioners William Doyle, Justin Flancbaum, Shlomo Katz
 Absent: Commissioners Jeffrey Golub, Jan Kokes and Charles Silberberg.
 Also in attendance: Executive Director Steven Reinman, Anita B. Doyle, Lakewood Township
 Publicist Frances Kirschner.

STATEMENT OF ACCOUNTS:

Administrator of Accounts Anita Doyle recapped the Statement of Accounts presented to the Commissioners dated July 28, 2010.

Flancbaum/Katz- Motion to accept the Statement of Accounts as presented. Carried.

BILL LIST:

The following Bill List was presented for payment approval to be drawn from Industrial Commission Budgeted Funds:

<u>Num</u>	<u>Name</u>	<u>Memo</u>	<u>Amount to be Paid</u>	
2526	BP Graphics	Invoice #121989 EXPO Acct#3347	(\$586.91)	
2527	Israel Reinman	Executive Director Car Allowance - July & August 2010	(\$800.00)	
2528	Anita B. Doyle	Services as Administrator of Accounts - Month of July & August 2010 (res# 100111)	(\$800.00)	
2529	Upper Level	Balance of LIC CoOmmittment for 2010 - Lakewood Township Website Maintenance	(\$2000.00)	
2530	Frantasy Enterprises, LLC	Marketing and Public Relations - Consulting - July 2010	(\$2000.00)	
2531	Frantasy Enterprises, LLC	Marketing and Public Relations - Consulting - August 2010	(\$2000.00)	
2532	Bathgate, Wegener & Wolf, PC	Inv# 236538- Legal Services Provided to the Lakewood Industrial Commission through 6/30/10	(\$278.78)	
2533	Watchung Spring Water Co., Inc.	Inv# 3202803 Acct#127214 Meeting Refreshment and supplies	(\$113.26)	
2534	Robert Kirschner	Reimbursement of out of pocket expenses associated with production of 2010 EXPO	(\$1277.82)	EXPO
2535	Sign-A-Rama	Invoice # 5734- Lakewood EXPO signage and fabricaiton	(\$343.50)	EXPO
2536	Andrei Jackamets Photography	Invoice #394056 July 1, 2010 Professional Photography	(\$500.00)	EXPO
			<u>(\$10700.27)</u>	

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Golub/Katz- Motion to approve payment of bills # 2499-2507 totaling \$12,909.42.
This motion hereby duly adopted by the Lakewood Industrial Commission.

On Roll Call:

<u>Commissioner</u>	<u>Aye</u>	<u>Nay</u>	<u>Abstain</u>
Mr. Doyle	X		
Mr. Flancbaum	X		
Mr. Golub	-		
Mr. Katz	X		
Mr. Kirschner	X		Abstain: #2530 & 2531
Mr. Kokes	-		
Mr. Silberberg	-		

The above motion hereby being duly adopted by the Lakewood Industrial Commission

EXECUTIVE DIRECTOR’S REPORT:

Mr. Reinman reported on the following matters of interest:

- Lakewood Township Branding Campaign- Concepts were developed by the Branding Company and presented for narrowing down to move the program ahead. The Township Committee requested input/comments by the Lakewood Industrial Commission as to a final selection of identifying Logo for Lakewood
- There is a renewed interest in the property known as Lot 21 in 1609. Nothing Concrete to be offered for discussion yet.
- Lakewood Smart Growth Plan- Working of developing a template on how to go into the cores and nodes of Lakewood Township Smart Growth Plan to plan for ALL utility infrastructure to develop all planned area as identified in Lakewood’s Plan.

ATTORNEY’S REPORT:

- Attorney was absent from this Meeting – No report.

COMMITTEE REPORTS:

- No Committees met over the past month.

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OLD BUSINESS:

- EXPO took place on July 1, 2010 and was deemed a success. Approximately 90 exhibitors were present / Business Seminars took place throughout the afternoon. This was considered a Business to Business event

NEW BUSINESS:

- “Summer Schedule” – Plan for cancellation of the August meeting since it has been historically difficult to achieve a quorum in August. By consensus, it was determined that the LIC meeting will be canceled for the month of August unless there are matters of import to act on that arise during the month. The LIC Secretary-Designee was directed to perform all notifications as necessary to cancel the August Meeting if there is no emergent business to be acted on.

COMMENTS FROM THE PUBLIC:

- Joyce Blay – *have there been discussions held with big box retailers?*

COMMENTS FROM THE COMMISSIONERS:

- Mr. Kirschner – a “strategy” meeting to begin the planning of the 2011 Lakewood Business EXPO is scheduled to take place on July 29th at 11:30 AM

CONSENT AGENDA RESOLUTION:

None

RESOLUTIONS THAT REQUIRE INDIVIDUAL ACTION:

None

CLOSED SESSION:

Meeting was adjourned at 12:40 PM

Dated: August 12, 2010

by: Anita B. Doyle
Secretary-Designee