

**LAKEWOOD DEVELOPMENT CORPORATION REQUEST FOR PROPOSAL  
FOR VARIOUS PROFESSIONAL POSITIONS UNDER THE N.J. LOCAL UNIT  
PAY-TO-PLAY LAW**

**LAKEWOOD DEVELOPMENT CORPORATION  
PUBLIC NOTICE**

**PLEASE TAKE NOTICE** that the Lakewood Development Corporation (LDC) hereby solicits proposals for the below listed legal and professional services.

Sealed proposals must be submitted to the Lakewood Development Corporation's Executive Director on February 8, 2011 on or before 12:00 PM. Proposals may be submitted in person at the 231 Third Street, Lakewood Municipal Building, Room 12, or mailed to the Attention of the Executive Director, Lakewood Development Corporation, 231 Third Street, Lakewood, NJ 08701. All proposals must be contained in a sealed envelope with the name and address of the party submitting the proposal and marked "sealed proposal" and the position sought. Please provide three copies of proposals.

Any person having questions or to obtain further information should contact Patricia A. Komsa, Executive Director, at (732) 364-2500 x 5257, 231 Third Street, Lakewood, New Jersey.

Proposal for the below listed services are being solicited through a fair and open process in accordance with N.J.S.A. 19:44A-20.5 et seq. The following criteria are being utilized as the basis for the award of services:

- A. Experience and reputation in the field
- B. Knowledge of non-profit corporations, the Township of Lakewood and the subject matter to be addressed under the contract.
- C. Availability to accommodate any required meetings of the Corporation.
- D. Such other factors demonstrated to be in the best interest of the Corporation, as contained in the detailed specifications for each position listed below.

In addition, the Lakewood Development Corporation reserves the right to consider the following other factors:

- A. Past performance;
- B. Whether the vendor's proposal demonstrated a clear understanding of the scope of work and related objectives;
- C. Whether the vendor's proposal is complete and responsive to the public notice and specifications;
- D. Whether the vendor's past performance of the same or similar services has been documented;
- E. History and experience of the vendor in performing the work, including whether the vendor is able to document a record of reliability;
- F. Whether the vendor has a record of honesty and moral integrity;

- G. Availability of the vendor's personnel, facilities and other resources, including proximity to Lakewood;
- H. The qualifications and experience of the vendor's staff;
- I. Whether the vendor provides a full explanation of its billing for goods and services, including a break down of specific tasks;
- J. The vendor's financial stability and strength.
- K. Fee Schedule/Method of Billing

The following are specifications for each position sought:

### **CORPORATE COUNSEL**

Applicants for Corporate Counsel shall be an Attorney/Law Firm licensed to practice Law in the State of New Jersey. Corporate Counsel shall provide legal services to the Lakewood Development Corporation as required. The Corporate Counsel shall also attend meetings of the Lakewood Development Corporation as scheduled. Please provide an hourly fee schedule for services proposed.

### **AUDITOR**

The Auditor shall be a public accountant of the State of New Jersey and have the designation of Certified Public Accountant. The Auditor shall audit the books, accounts and financial transactions in accordance with generally accepted auditing standards and Government Auditing standards issued by the Comptroller General of the United States for non-profit organizations. Please provide an estimated fee schedule for auditing services to be provided to the Lakewood Development Corporation.

### **ENGINEER – CIVIL/ENVIRONMENTAL**

The Engineer shall be licensed by the State of New Jersey to provide services to the Lakewood Development Corporation as required. Please submit a current fee schedule for professional services that are being offered. The individual or firm must be available to the Lakewood Development Corporation and the Executive Director to answer general and technical questions related to Lakewood Development Corporation project(s). Please include a schedule of applicable fees for services being offered.

### **PLANNER**

The Lakewood Development Corporation Planner shall be a licensed planner in the State of New Jersey with principal business address in the State. The individual or firm must have a diverse portfolio of accomplished projects including but not limited to development concept designs, architecture, real estate, Municipal Land Use and landscape architecture. The individual or firm must be available to the Lakewood Development Corporation and the Executive Director to answer general and technical questions related to Lakewood Development Corporation project(s). Please include a schedule of applicable fees for services being offered.

### **PUBLIC RELATIONS/MARKETING CONSULTANT(S)**

The Consultant(s) shall be an individual or firm with extensive background and experience in the field of Public Relations, Marketing, Promotional and multimedia

concepts. In addition, the individual(s) or firm(s) shall have the ability to manage and produce materials associated with Lakewood Development Corporation projects and be available to meet with the LDC and Executive Director for the purposes of planning and initiating project ideas and concepts. The Lakewood Development Corporation apportionment of Lakewood Township's Public Relations/Marketing project includes media relations, and preparation and dissemination of press releases. Please provide a schedule of applicable fees for services being offered.

### **WEB MAINTENANCE SERVICES**

The Consultant(s) shall be an individual or firm with extensive background and experience in the field of website maintenance. In addition, the individual(s) or firm(s) shall have the ability to manage and produce materials for intranet web services associated with Lakewood Development Corporation projects and be available to meet with the LDC and Executive Director for the purposes of planning and initiating project ideas and concepts. The Lakewood Development Corporation apportionment of Lakewood Township's Public Relations/Marketing project includes Website maintenance services. Please provide a schedule of applicable fees for services being offered.

### **ARCHITECT**

Applicants will be licensed in the State of New Jersey and possess experience in the area of historic preservation and restoration. Applicants should have a track record of working with the State Historic Preservation Office (SHPO). Services will include general architectural work, as well as, architectural support including bid specification, review of bids, project management and inspection. Please include a current fee schedule.

### **PROFESSIONAL APPRAISAL SERVICES**

An Individual or firm qualified and registered to provide professional appraisal services under provisions of New Jersey Law to assist the Lakewood Development Corporation in establishing and supporting fair market value of real estate for the purposes of marketing, development, procuring and sale. Please provide a schedule of applicable fees for services being offered if available.

### **FOREIGN TRADE ZONE CONSULTANT**

The Consultant(s) shall be an individual or firm with extensive background and experience in the field of foreign trade zone management and consultation. The individual or firm must have a diverse portfolio of accomplished projects and/or clients. The individual or firm must be available to the Lakewood Development Corporation and the Executive Director to answer general and technical questions related to Lakewood Development Corporation project(s). Please include a schedule of applicable fees for services being offered.